Food and Agriculture Organization
of the United Nations

Course 2: Business concept - Feasibility snapshot

This is the second in a series of three e-courses designed to assist field technicians in working with communities, groups or individuals wishing to prepare effective investment proposals.
This course explores how to generate a business concept by inserting the data collected in the filed into the RuralInvest software.

1.5 hours

Available in English

You will learn about

- Enter the qualitative and quantitative data for a business concept in the Rural Invest software.
- Assess the feasibility of an investment idea laid out in a business concept.
- Present the final report of the business concept, together with its three feasibility indicators.

Digital badge

RURALINVEST 2 RIV FAO ELEARNING ACADEMY

Who is the course for?

People with the following profiles would benefit from taking this course:

- Field technicians and extension agents.
- Financial institution agents.
- International development staff.
- Members of universities and training centres.
- Business plan development consultants and financial specialists.

Key partners

This course was developed by the Food and Agriculture Organization of the United Nations (FAO).

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How to access the course

1. Go to the e-learning Academy: elearning.fao.org
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[☺] Registration is fast and easy

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