



## Strategic approaches to information

The objective of the course is to provide guidance on how to create a successful information management strategy and develop the information management culture of the organization.



### Who is the course for?

Policy makers, senior managers, information managers and trainers working in ministries, research institutions, universities, extension organizations, publishing, IT centers, non-governmental organizations and international organizations.



Up to 7 hours of learning, depending on learning needs



Available in English, French and Spanish

### You will learn about

- Methods and tools for developing an information strategy for your organization.
- Making external and internal information available in an effective way.
- Thinking strategically about information dissemination and communication.
- Technical infrastructure necessary for information management.
- Intellectual property rights.
- Open access movement and free scholarly information.

## Key partners

This course is part of the Information management Resource Kit (IMARK) series. IMARK is coordinated through a Steering Group consisting of the following **thirteen organizations**: Association for Progressive Communications (APC); Agence Universitaire de la Francophonie (AUF); Bibliotheca Alexandrina; Centre de coopération internationale en recherche agronomique pour le développement (Cirad); Commonwealth of Learning; Technical Centre for Agricultural and Rural Cooperation ACP-EU (CTA); Food and Agriculture Organization of the United Nations (FAO); GRET - Professional solidarity and international cooperation association; Inter-American Institute for Cooperation on Agriculture (IICA); International Network for the Availability of Scientific Publications (INASP); Institut de Recherche pour le Développement (IRD); United Nations Educational, Scientific and Cultural Organization (UNESCO); and United Nations Institute for Training and Research (UNITAR).

**Contributing organizations**: Centre de coopération internationale en recherche agronomique pour le développement (Cirad); Technical Centre for Agricultural and Rural Cooperation (CTA); Inter-American Institute for Cooperation on Agriculture (IICA); and International Network for the Availability of Scientific Publications (INASP).

## FAO elearning Academy



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## How to access the course

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