



Dissemination and outreach

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The dissemination and outreach team of the Food and Agriculture Organization of the United Nations (FAO) Statistics Division is responsible for the public dissemination and promotion of statistical data and microdata related to FAO's mandate.

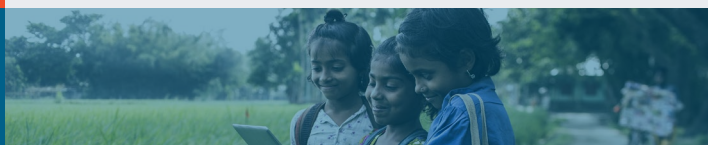
Through these products, FAO provides access to high-quality, coherent and internationally comparable data that are accessible to a wide range of users. It builds on the best available standards and technologies to better disseminate, communicate and promote statistics.

These knowledge and reference products are public goods with global coverage that enhance the capacity of Members to better support evidence-based policy and decision-making, and inform the international debate on topics related to FAO's mandate.

The Organization is fully committed to improve user engagement and satisfaction, including through the modernization and harmonization of its statistical dissemination processes and platforms.

Area of work

- > Management and improvement of statistical dissemination platforms, including FAOSTAT, the SDG Indicators Data Portal and the Food and Agriculture Microdata (FAM) Catalogue.
- > Coordination of the production of statistical publications, including the FAO Statistical Yearbook, the Statistical Development Series and the Statistical Working Papers Series.
- > Coordination of the production of publications related to the SDG indicators under FAO custodianship, including the biennial report "Tracking progress on food and agriculture-related SDG indicators".
- > User engagement with FAO databases.
- > Coordination and exchange of information among internal and external stakeholders.
- > Modernization and integration of data dissemination through the Statistical Data Warehouse project.





Core objectives

- > Ensure that high-quality, internationally comparable and coherent data and metadata are produced and made accessible to the global user community and all Members to support informed policymaking.
- > Produce a wide range of resources in multiple formats to facilitate the use and uptake of information by policymakers and the general public.
- > Improve visibility and access to FAO's statistical products, and enhance user engagement.
- > Ensure better coordination and exchange of information among internal and external stakeholders and partners.

Key outputs

Dissemination products and platforms

- > Data and metadata disseminated
 - [FAOSTAT](#)
 - [SDG Indicators Data Portal](#)
 - [Food and Agriculture Microdata \(FAM\) Catalogue](#)
- > Statistical reports
 - FAO Statistical Yearbook and Pocketbook
 - Other statistical publications (Statistical Development Series, Statistical Working Papers Series, FAOSTAT Data Dissemination briefs, RuLIS country briefs)

- [Tracking progress on food and agriculture-related SDG indicators](#)

- > [Country profile tool](#)

Outreach

- > Data and Statistics Technical Network (STN)
 - Corporate statistics website
 - E-alerts and monthly newsletters
 - Internal and external events in collaboration with the global data and statistical community

Modernization

- > The Statistical Data Warehouse (SDW) and [FAODATA Explorer](#) leverage international and corporate standards and IT tools to support FAO's endeavours for data integration and implementation of its Statistics and Data Quality Assurance Framework (SDQAF). They provide new services for machine-to-machine data exchange, including reporting to other international organizations.

Capacity development

- > Information sessions and webinars to present the main data platforms and increase awareness of FAO data.
- > Internal and external trainings and workshops on microdata anonymization, curation and documentation.

Dissemination and outreach

FURTHER INFORMATION: www.fao.org/about/who-we-are/departments/statistics-division/en/



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