



Monday, 23 May 2022

Draft Programme

Virtual conferencing platform Zoom

Celebrating tea around the world, from field to cup

High-level segment

12:00-13:00 hrs CEST

Introduction by the Moderator: Ms Kimberly Sullivan, FAO Communications Coordinator

Screening of International Tea Day 2022 Video

Opening remarks by Dr QU Dongyu

Director-General, Food and Agriculture Organization of the United Nations (FAO)

Keynote address by Dr Ameenah Gurib-Fakim

Former President of Mauritius and biodiversity scientist

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Live show celebrating tea around the world

Countries showcase their unique tea-drinking traditions or ceremonies

The Argentine Republic

Permanent Representation of the Argentine Republic to FAO/IFAD/WFP

The People's Republic of China

Permanent Representation of the People's Republic of China to the United Nations Agencies
for Food and Agriculture

The Republic of India

Embassy of the Republic of India

The United Republic of Tanzania

Embassy of the United Republic of Tanzania

Salute from FAO colleagues celebrating International Tea Day



Panel discussion

13:30-14:30 hrs CEST

Screening of Introductory Video

Introductory comments by Ms Sharon Hall

Chairperson of the FAO Intergovernmental Group on Tea (IGG/Tea)

Themes for panel discussion

1. Achieving a better, fairer, more inclusive and more sustainable tea industry
2. Boosting tea consumption through innovative and forward-looking strategies

Guest Panellists

Ms Sharon Hall, Chief Executive, UK Tea & Infusions Association

Ms YU Lu, Deputy President, China Chamber of Commerce (CCCFNA)

Mr Charles Manegene, Regional Manager, Kenya Tea Development Agency

Mr Dilhan Fernando, CEO, Dilmah Ceylon Tea Company

Mr Marco Bertona, President, Italy Tea & Infusions Association (ITA.Tea)

Mr John Davison, CEO, ekaterra

Closing remarks by **Mr Boubaker Ben-Belhassen**

Director, Markets and Trade Division, FAO

