

CCCOMDEV

Learning and Sharing in Communication for Rural Development

The Collaborative Change Communication (CCComDev) initiative is a community of academic institutions, development agencies, and communication networks created to bridge inequalities in accessing and managing communication processes and services by enhancing the communication capacities of institutions, family farmers, rural communities and the academia, especially in the Global South.

CCComDev includes a global platform for knowledge-sharing in communication as applied to family farming, climate change and rural development among practitioners, researchers, organizations and communication initiatives such as the ComDev Asia in Asia and the



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Pacific, Yenka Africa in Africa, and Onda Rural in Latin America. It promotes applied research in Communication for Development (ComDev) and the generation of evidence to inform policies in the field of Rural Communication Services (RCS). It facilitates a hub supporting collaboration in the field of research, curricula development,

and training and learning opportunities in ComDev. The initiative promotes an international community of practitioners and institutions to apply ComDev methods and tools in relation to rural transformations to advance family farming and social change.

CCComDev is facilitated by the University of the Philippines Los Baños (UPLB) - College of Development Communication (CDC) and supported by the Food and Agriculture Organization of the United Nations (FAO), in partnership with the Rural Communication Working Group (RUC) of the International Association for Media and Communication Research (IAMCR). Joining the initiative to further synergize efforts are five globally-renowned academic institutions in the field of ComDev and rural communication: The University of Queensland, University of Guelph, Wageningen University and Research, University of Reading, UPLB and Van Hall Larenstein University of Applied Sciences.



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CCCOMDEV in action

CCComDev works along three main lines of action:

- **Information sharing, networking and partnerships**

CCComDev aims to develop and strengthen partnerships among FAO, RUC-IAMCR, universities and other partners to encourage sharing of experiences and collaboration in ComDev for agriculture and rural development.

- **Research and evidence generation**

CCComDev promotes research and evidence generation on ComDev and RCS. It facilitates information gathering and sharing about ongoing research in these fields and encourages collaboration among researchers, academia and individuals.

- **Learning and Training in ComDev**

CCComDev provides information on learning and training opportunities in ComDev. It regularly updates a training map to identify organizations and institutions that offer capacity building and resources on ComDev and RCS in different parts of the world. It also offers information about opportunities for internships, placements and exchanges.



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Ongoing activities

- FAO/IAMCR research award on rural communication services (RCS)
- Information-sharing on research activities, capacity-building and research initiatives on communication for rural development and internships
- Webinars and virtual training programs on RCS and rural communication for development (e.g. participatory video)

- **Expanding the CCComDev network!**
Sign up using the QR code:



Join CCComDev and explore our website.

- **ComDev News** to find out the latest events, activities, announcements and ComDev stories
- **Resources**, including: the training map, ComDev library, e-learning and webinars
- **RCS blogs and communities** of practices to learn and share experience and work together on ComDev and RCS with scholars worldwide

Connect with the rest of the CCComDev community via our Facebook page, Twitter or email.

 <http://cccomdev.org/>

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