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TRADE AND AGRIBUSINESS

Agro-Industry Accelerator

Accelerator for Agriculture and Agro-industry Development and Innovation (3ADI+)

The issue

Amid growing worldwide demand for value-added agricultural products, agroindustry development can be a key engine of economic growth, particularly for developing countries. Agribusinesses and agro-industries add value to agricultural products through processing and manufacturing and can generate a wealth of employment opportunities in the food industry and related support services. A holistic and integrated approach is required to identify and address the systemic barriers to linking producers to processing, value addition and end markets. The entire food system must be analysed to ensure that investments in agricultural industrialization have positive social and environmental impacts, including better food and nutrition security, and poverty reduction.

The action

The Accelerator for Agriculture and Agro-industry Development and Innovation (3ADI+) is a global development programme spearheaded by FAO and the United Nations Industrial Development Organization (UNIDO). It aims to help countries build sustainable and inclusive value chain and market systems that successfully link producers to processing, value addition and end markets. In 2018, value chain analyses were conducted in three pilot countries: the United Republic of Tanzania, Suriname and Bangladesh. The results of these analyses will feed into action planning for value chain development to be presented to relevant ministries and stakeholders, identifying the public and private investment needed, as well as the improved business models, incremental policy changes and impacts to be expected in 2019 and beyond. The programme takes a comprehensive and innovative market-led approach to development that brings together: (i) technical assistance to foster agriculture and agro-industry development; (ii) finance for private business development and public support; (iii) improved linkages and coordination for market and organizational innovation; and (iv) strengthened local capacities.

The issue in numbers



USD **5** trillion
the size of the global food and agribusiness industry



70%
the expected growth in food and agribusiness demand by 2050



USD **80** trillion
the amount needed to meet growth in demand

Programme targets



5
policy changes implemented



15 000
value chain stakeholders with improved livelihoods



USD **15** million
in investment channelled into agriculture and agro-industry

The budget



USD **10** million



4 years



5 countries

Expected results

- Partnerships built and linkages created for inclusive and sustainable value chains and market systems;
- Policy changes implemented to promote value chain and market system development for improved food security and nutrition and employment generation, informed by in-depth value chain analysis and proactive public-private dialogue;
- Investment from the private and public sector, development partners and financial institutions channelled into agricultural and agro-industrial business development;
- Enhanced local skills and capacity, with a focus on youth, to engage in inclusive and sustainable value chain and market systems.

Geographic focus

3ADI+ is a global programme covering a diverse range of countries in all regions. It will expand its work in the United Republic of Tanzania, Bangladesh and Suriname to more countries, according to national requests and regional priorities. Jordan and the Philippines have requested 3ADI+ programme support and other countries being considered include Colombia, Fiji, Ghana, Zambia, Uganda and Laos.

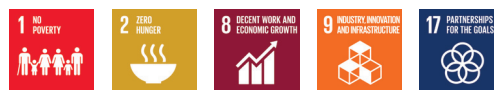
In partnership with

3ADI+ is a global programme, jointly designed and implemented by FAO and UNIDO. Other UN partners include the International Trade Centre and International Labour Organization, which also supported the 2018 pilot phase of the 3ADI+. Potential partners include the International Fund for Agricultural Development, the United Nations Conference on Trade and Development and the International Food Policy Research Institute.

At the regional level, 3ADI+ aligns to regional frameworks promoting sustainable agricultural and agro-industrial development, leveraging funding for technical assistance from regional development banks, for example, the African Union Commission and the African Development Bank. At country level, the programme is implemented in partnership with ministries of agriculture and industry, with support from ministries in areas such as finance, trade, economics, labour, health, youth, energy, environment and natural resources. Local government authorities are also involved, as is the private sector, particularly in the areas of investment and knowledge-sharing.



SDG contribution



Promoting sustainable palm oil production in the United Republic of Tanzania

In the United Republic of Tanzania, 3ADI+ is supporting the development of the palm oil sector, with a focus on improving incomes for its 30,000 smallholder producers. It is promoting gender equality by reducing women's work burden. 3ADI+ is promoting sustainable palm oil production and processing and reducing pressure on natural resources with improved waste management. 3ADI+ has identified actions to address critical issues from inputs and extension, to food safety, processing, packaging marketing and distribution.



Why invest?

3ADI+ applies a systemic approach to value chain development, bringing together the combined capacities of various actors to address policy issues, leverage investment for agribusiness and agroindustry, and build capacity. The approach will maximize development impacts from an economic, social and environmental perspective, including job creation, food and nutrition security, and poverty reduction.

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