

# PLATFORM FOR THE CO-DEVELOPMENT AND TRANSFER OF TECHNOLOGIES THIRD MEETING

Jane Achando

African Agricultural Technology Foundation

Rome, Italy

7<sup>th</sup> September 2015



MONSANTO



BILL & MELINDA  
GATES foundation

THE HOWARD G.  
BUFFETT  
FOUNDATION



USAID  
FROM THE AMERICAN PEOPLE

New drought-tolerant white maize hybrids

Protection for a better harvest

# Layout

- An introduction to AATF
- AATF Tech Transfer Model
- WEMA Commercialization
  - Licensing Process
  - Types of Licenses
  - Key Licensing provisions
- Licensing Status
- Way forward

**New drought-tolerant white maize hybrids**

*Protection for a better harvest*

- International non-profit organization, HQ in Kenya
- Facilitate **PPP's** for access & delivery of agriculture technology for use by smallholder farmers in SSA from around the world
- Registered as charity in the US, England and Wales
- Host country agreement with Kenya

**New drought-tolerant white maize hybrids**

*Protection for a better harvest*



# Where We Work

13

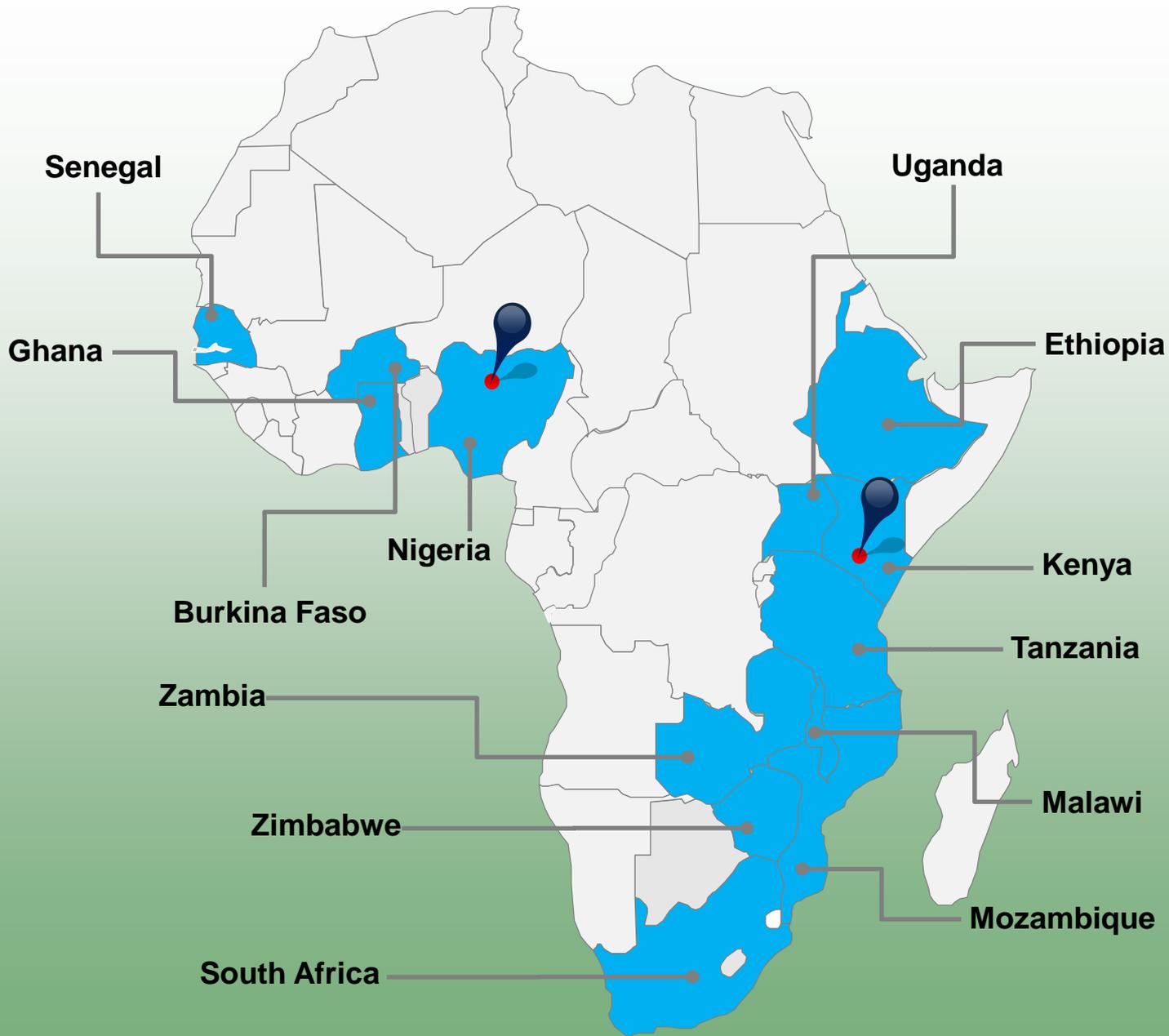
Countries

11

Projects

6

Crops





# AATF Technological Interventions – Effecting Change

**Climate Change**

**WEMA**

**Pest Management**

**Striga, Cowpea, Banana**

**Soil Management**

**NEWEST Rice**

**Improving Food Quality**

**Aflatoxin**

**Improved Breeding Methods**

**Hybrid Rice**

**Mechanization**

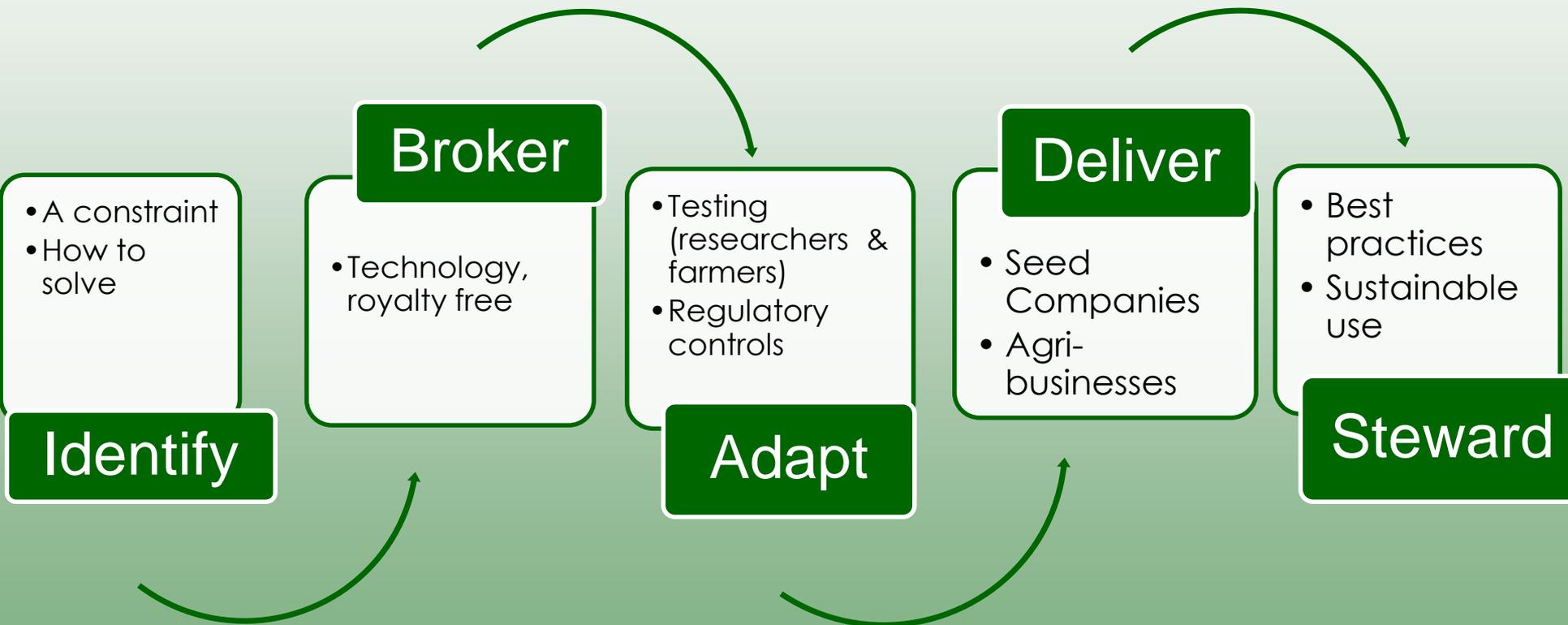
**CAMAP**

**Enabling Environment**

**OFAB; Seeds2B; Trends monitoring**

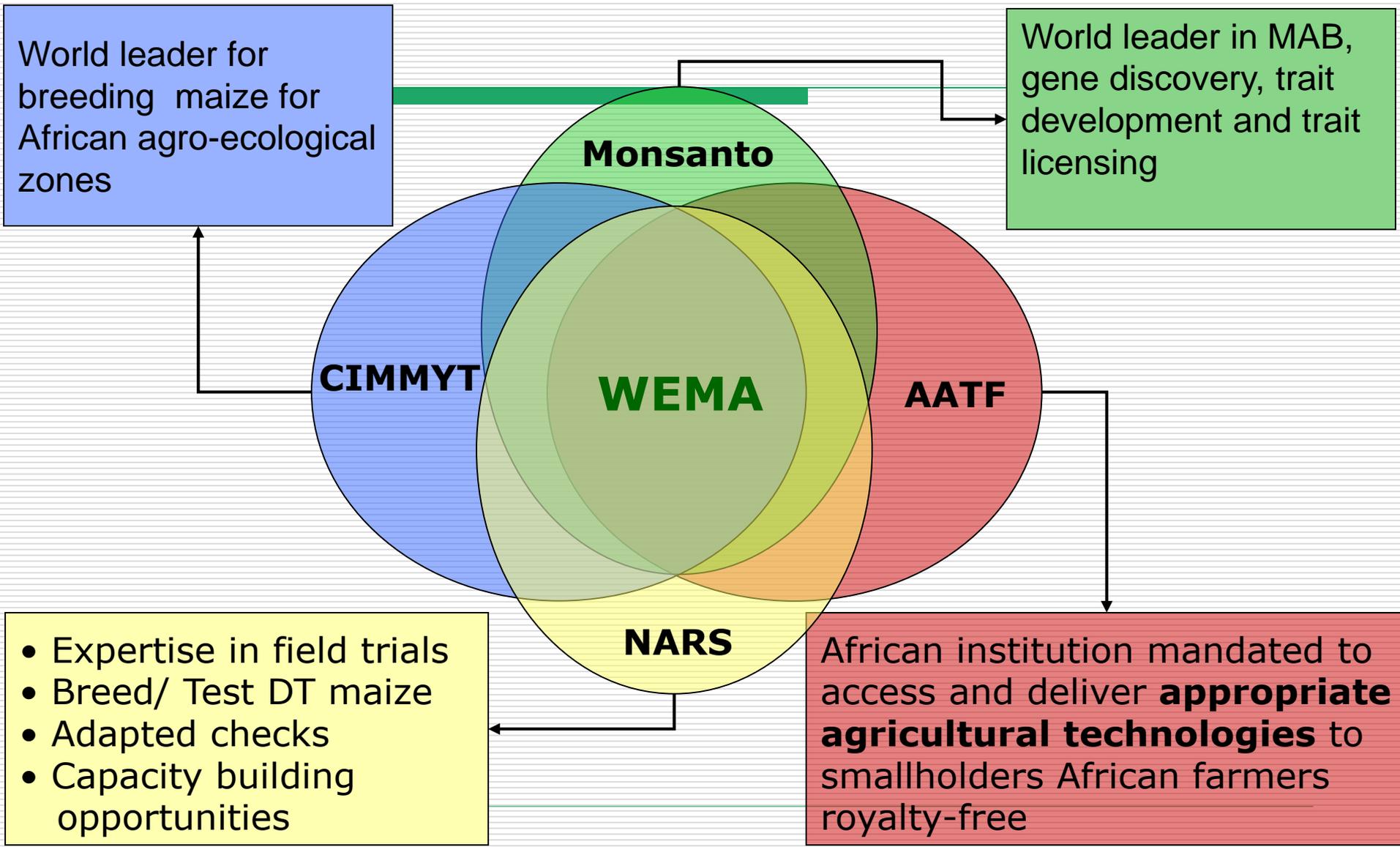


# AATF Technology Transfer Model





# WEMA Partnership



# WEMA Commercialization Licensing Process

- Announcement by AATF
- <http://wema.aatf-africa.org/stewardship/products-commercialisation-and-licensing-program>
- Application
- Review by ARC
- Drafting of License Agreement
- Negotiation process
- Implementation

**New drought-tolerant white maize hybrids**

*Protection for a better harvest*

# Types of Licenses

## ✓ Production License

- **propagate bulk** seed and to produce Government certified WEMA Hybrid Maize

## ✓ Distribution License

- **sale** of Government-certified seed of WEMA Hybrid Maize to farmers

## ✓ Proprietary Hybrid License

- To use the WEMA Inbred Maize Lines to develop new hybrid maize varieties by **crossing** any of the WEMA Inbred Maize Lines to any other **non-WEMA** inbred line.

**New drought-tolerant white maize hybrids**

*Protection for a better harvest*

# Trademark

- Use the Drought TEGO Mark (option with their own House Mark)



**New drought-tolerant white maize hybrids**  
*Protection for a better harvest*

# Drought TEGO Field in Kenya



**THANK YOU**  
**GRAZIE**

**New drought-tolerant white maize hybrids**  
*Protection for a better harvest*