

## Launch Event: Guide to Formulating Gendered Social Norms Indicators in the context of Food Security and Nutrition

21 July 2022 – 15:00-16:00 (CET)

*Moderator: Hajnalka Petrics, Global Programme Coordinator, JP GTA*

### Agenda

<b>15.00</b>	<b>Setting the Scene</b> Benjamin Davis, Director, Inclusive Rural Institutions and Gender Equality (ESP) Division, FAO
<b>15.05</b>	<b>Welcome remarks</b> Renate Hahlen, Deputy Permanent Representative, EU Delegation in Rome
<b>15.10</b>	<b>Presentation of the JP GTA Guide to Formulating Gendered Social Norms Indicators</b> Leigh Stefanik, Independent Consultant
<b>15.30</b>	<b>Advancing Learning and Innovation on Gender Norms (ALIGN)</b> Caroline Harper, Director of Programme, Principal Research Fellow, ODI
<b>15.40</b>	<b>Q&amp;A</b> with Elizabeth Burges-Sims, Senior Gender Advisor, WFP
<b>15.55</b>	<b>Closing remarks</b> Ndaya Beltchika, Lead Technical Specialist – Gender and Social Inclusion, IFAD

## Presenters' biographies

### Leigh Stefanik, Independent Consultant



Leigh Stefanik is an international development professional with over 13 years of practical experience specializing in gender equality and social norms. Prior to consulting, Leigh worked as a gender advisor for CARE USA for 10 years supporting a global portfolio of projects. Leigh has extensive experience translating social norms theory into programme design, implementation, and evaluation. Among other things, she led the development of [CARE's Social Norms Analysis Plot \(SNAP\) methodology](#) for measuring social norms, and '[Monitoring Shifts in Social Norms: A Guidance Note for Program Implementers](#)' published by the Social Norms Learning Collaborative. She is one of the developers of several courses on social norms, including for CARE USA and the London School of Hygiene and Tropical Medicine.

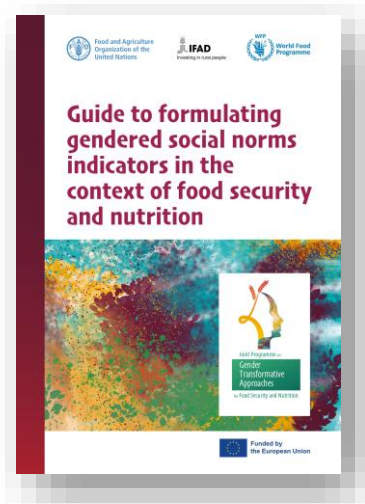
### Caroline Harper, Director of Programme, Principal Research Fellow, ODI



Dr Caroline Harper is an anthropologist with 30 years' experience in research, qualitative and participatory research methods, research management, policy analysis and advisory work. Caroline leads work on gendered social norms and culture change, and on adolescence and the achievement of critical capabilities. She works on a number of projects including [ALIGN](#), which brings together global research on discriminatory and harmful gender norms, and [GAGE](#), a longitudinal global research and evaluation study on gender and adolescents. Caroline lived and worked for 10 years in East Asia and has worked for NGOs, multi- and bi-laterals in East, Central and SE Asia and Africa.

### Read and download:

<https://doi.org/10.4060/cc0673en>



This event is organized in the framework of the Joint Programme on Gender Transformative Approaches for Food Security and Nutrition (JP GTA).

