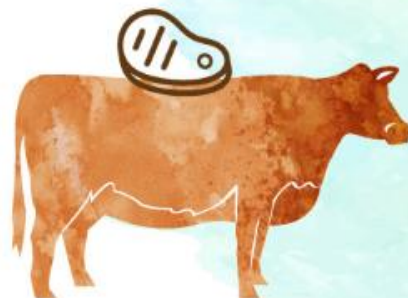




Framework of Global Action on Green Development  
of Special Agricultural Products:

## **One Country One Priority Product (OCOP)**

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# 1. WHY: Guideline

- **DG's Speech at the 41<sup>st</sup> FAO Conference (22 June 2019):**  
“One country, one agro-specialty industry”  
system should be planned for relevant countries.
- **DG's Vision on FAO new Strategic Framework 2022-31:**  
Four Betters – Better Production, Better Nutrition,  
a Better Environment, and a Better Life, leaving no one behind.
- **DG's Address at the meeting of FAO Senior Management (15 January 2021):**  
Build a platform for countries with focus on one priority  
product with comparative advantages.



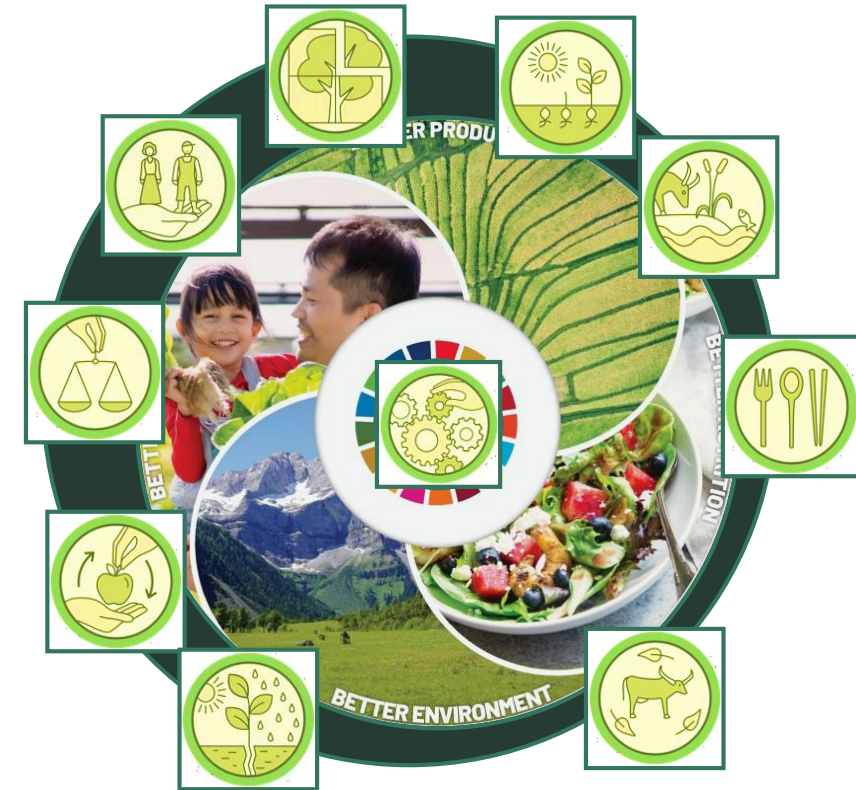
# 1. WHY: Green Development of SAPs

- **Importance of Special Agricultural Products (SAPs):** Ensuring food security and nutrition; supporting farmers' livelihoods and economic growth; protecting environment and biodiversity.
- **Challenges of SAPs:** Natural resource constraints, environmental pollution, ecological degradation, and climate change.
- **Solutions for SAPs:** Promoting green development by optimizing positive impact, minimizing negative impact, and maximizing integrated agricultural profits.



# 1. WHY: Overall Objectives

- **Facilitating development and value chain of family farmers and small-holders** by putting the **family-based production model** at the center of interventions.
- **Strengthening FAO's positioning at country level** by assisting the implementation of the **Country Programme Frameworks (CPF)** more concretely.
- **Promoting implementation of FAO's Strategic Framework 2022-31** by supporting the transformation to MORE sustainable agri-food systems through **"Better Production"**.
- **Contributing to achieving SDGs (SDGs 2 and 1)** by promoting **green innovation** for sustainable agriculture production.



## 2. *WHAT: Key Strategies*

- ***Collaborative design and country-led implementation:***  
Development of the Global Action (GA) led by a Task Force at FAO headquarters; implementation of the GA driven by FAO Members.
- ***Demand-driven and comparative advantage-oriented:***  
All Members encouraged to join the GA based on their own demand and comparative advantage.
- ***Product-mainstreamed and production-prioritized:***  
The GA focused on **production** of the selected SAP without excluding other aspects of food system.
- ***Innovation and transformation of green technology-focused:***  
Integration, demonstration and dissemination of green technology, green agricultural inputs and green enablers.

### ***Inclusiveness***

- ***Country inclusive***  
*(all relevant members)*
- ***Product inclusive***  
*(all relevant kinds)*
- ***Food system inclusive***  
*(all relevant aspects)*
- ***Stakeholder inclusive***  
*(all relevant stakeholders)*



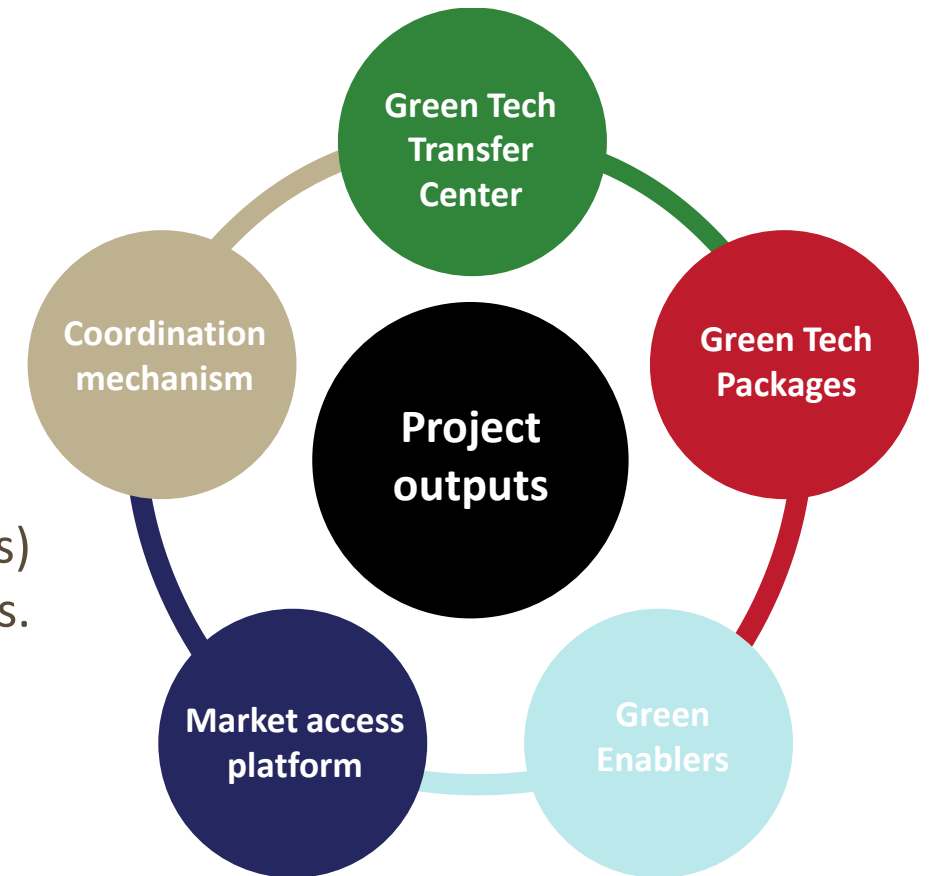
## 2. *WHAT: Expected Outcomes*

- **Economic benefit:** Productivity/Efficiency of the Agri-Food Systems increased; **product resource waste** reduced; **stakeholders' income** increased.
- **Social benefit:** Capacity of stakeholders in development of green solutions enhanced at the national, institutional and individual levels; **inclusion of women and vulnerable groups** in decision-making enhanced; **decent employment and rural livelihoods** improved.
- **Environmental benefit:** Input use efficiency, diversity and natural resources conservation improved; **application of agro-chemicals** reduced; **soil degradation and erosion** minimized.



## 2. WHAT: Expected Outputs

- **Establishing:** One **Green Tech Transfer Center** of excellence composed of 3-5 tech demonstration pilot sites.
- **Extending:** A series of **Green Tech Packages** for production, storage, and processing of selected SAPs.
- **Developing:** A set of **Green Enablers** (policies, standards and SOPs) for green production, storage, and processing of the selected SAPs.
- **Setting up:** A **market access platform** for selected SAPs nationally, regionally and globally.
- **Formulating:** A **coordination mechanism** for green development of SAPs nationwide.



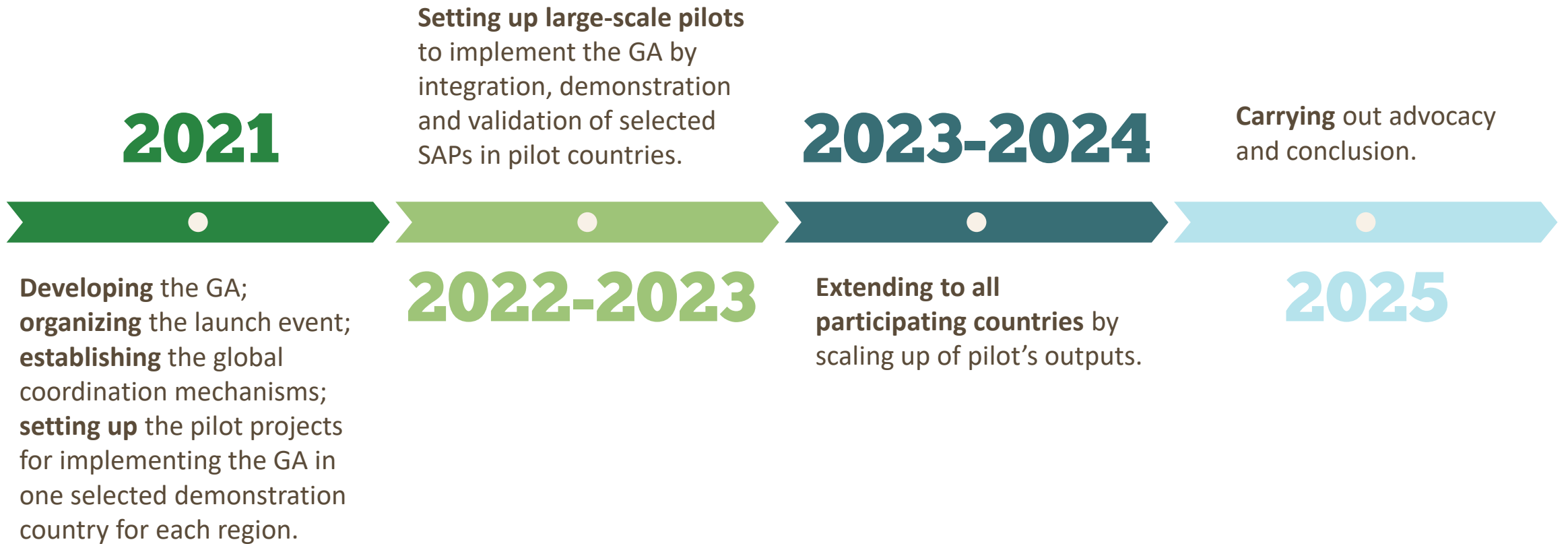
## 2. *WHAT: Thematic Areas*

- ***Integration, demonstration, extension and outreach of green technical system for production*** with relevant standards formulated.
- ***Integration, demonstration, extension and outreach of green technical system for storage*** with relevant standards formulated.
- ***Integration, demonstration, extension and outreach of green technical system for processing*** with relevant standards formulated.
- ***Establishment and operation of a green market access platform*** for the selected SAPs nationwide, region-wide and worldwide, with relevant policies formulated.





## 2. WHAT: Timelines



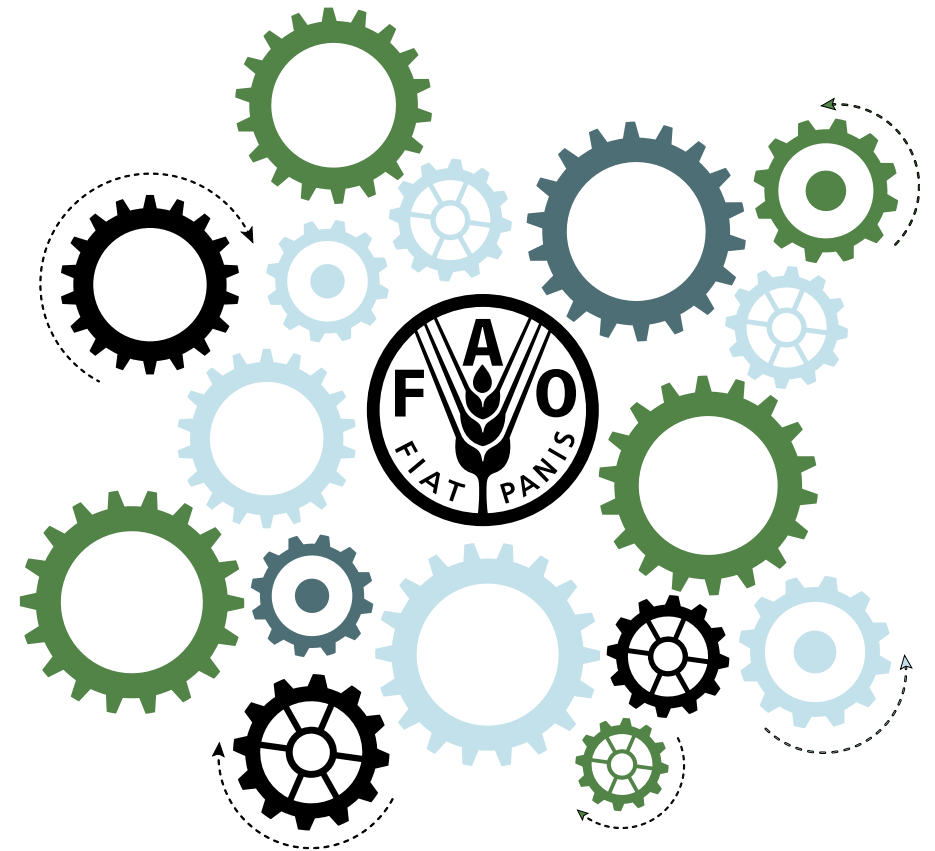
### 3. *HOW: Organization and Coordination*

- **Global level:** A **Global Steering Committee (SC)** will be set up at FAO headquarters to oversee the implementation of the GA supported by the affiliated **OCOP Coordination Office**.
- **Regional level:** A **Regional Organizing Group (ROG)** will be set up in each region to organize the implementation supported by the affiliated **OCOP Working Team**.
- **Country level:** A **National Task Force (NTF)** will be set up in each participating Member for country-level implementation supported by the affiliated **OCOP Working Group**.



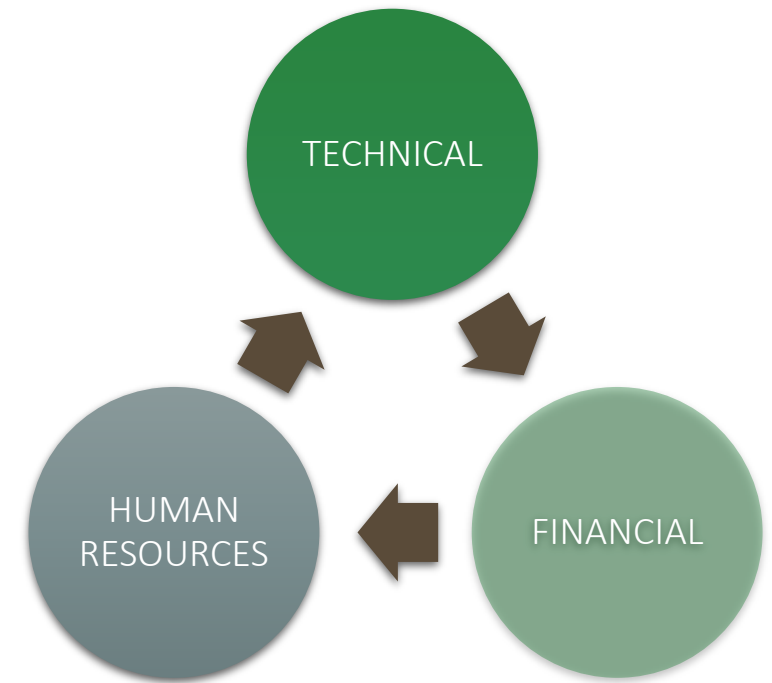
### 3. *HOW: Internal Synergies*

- **Linking with relevant FAO initiatives:**  
Hand-in Hand, Green Cities, 1000 Digital Villages, etc.
- **Linking with relevant FAO programmes:**  
Technical Cooperation, South-South Cooperation,  
Sustainable Dryland Agriculture, FAW control, Globally  
Important Agricultural Heritage Systems, etc.
- **Building technical synergies with** all relevant  
FAO initiatives and programmes at global,  
regional and national levels to support and  
contribute to the implementation of the GA.



### 3. *HOW: External Collaboration*

- **Technical cooperation:** Mobilizing technical resources from research and training institutions, as well as various technical products from the private sector at global, regional and national levels.
- **Financial cooperation:** Fundraising globally through donations from financial institutions, development organizations, foundations, private sectors, etc.
- **Human resources cooperation:** Welcoming various types of in-kind contributions worldwide to support and contribute to implementing the GA.



## 3. HOW: Communication and Outreach

- **Raising** awareness of the importance of the GA in contributing to achieving the SDGs, FAO's Strategic Framework 2022-31, Members' CPFs, and farmers' livelihoods.
- **Disseminating** the progress, achievements, experiences, outputs and lessons in implementing the GA.
- **Facilitating** market access and efficient trade of green SAPs at local-community, national, regional and global levels.



## Contact Us

*For further information, please contact:*

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*or*

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**Thank you.**

