Framework of Global Action on Green Development of Special Agricultural Products:

One Country One Priority Product (OCOP)

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1. WHY: Guideline

• **DG’s Speech at the 41st FAO Conference (22 June 2019):**
  “One country, one agro-specialty industry” system should be planned for relevant countries.

• **DG’s Vision on FAO new Strategic Framework 2022-31:**
  Four Betters – Better Production, Better Nutrition, a Better Environment, and a Better Life, leaving no one behind.

• **DG’s Address at the meeting of FAO Senior Management (15 January 2021):**
  Build a platform for countries with focus on one priority product with comparative advantages.
1. **WHY: Green Development of SAPs**

- **Importance of Special Agricultural Products (SAPs):** Ensuring food security and nutrition; supporting farmers’ livelihoods and economic growth; protecting environment and biodiversity.

- **Challenges of SAPs:** Natural resource constraints, environmental pollution, ecological degradation, and climate change.

- **Solutions for SAPs:** Promoting green development by optimizing positive impact, minimizing negative impact, and maximizing integrated agricultural profits.
1. WHY: Overall Objectives

- **Facilitating development and value chain of family farmers and small-holders** by putting the family-based production model at the center of interventions.
- **Strengthening FAO’s positioning at country level** by assisting the implementation of the Country Programme Frameworks (CPF) more concretely.
- **Promoting implementation of FAO’s Strategic Framework 2022-31** by supporting the transformation to MORE sustainable agri-food systems through “Better Production”.
- **Contributing to achieving SDGs (SDGs 2 and 1)** by promoting green innovation for sustainable agriculture production.
2. WHAT: Key Strategies

- **Collaborative design and country-led implementation:** Development of the Global Action (GA) led by a Task Force at FAO headquarters; implementation of the GA driven by FAO Members.

- **Demand-driven and comparative advantage-oriented:** All Members encouraged to join the GA based on their own demand and comparative advantage.

- **Product-mainstreamed and production-prioritized:** The GA focused on production of the selected SAP without excluding other aspects of food system.

- **Innovation and transformation of green technology-focused:** Integration, demonstration and dissemination of green technology, green agricultural inputs and green enablers.

**Inclusiveness**

- **Country inclusive** (all relevant members)
- **Product inclusive** (all relevant kinds)
- **Food system inclusive** (all relevant aspects)
- **Stakeholder inclusive** (all relevant stakeholders)
2. **WHAT: Expected Outcomes**

- **Economic benefit:** Productivity/Efficiency of the Agri-Food Systems increased; **product resource waste** reduced; **stakeholders’ income** increased.

- **Social benefit:** Capacity of stakeholders in development of green solutions enhanced at the national, institutional and individual levels; **inclusion of women and vulnerable groups** in decision-making enhanced; **decent employment and rural livelihoods** improved.

- **Environmental benefit:** Input use efficiency, diversity and natural resources conservation improved; **application of agro-chemicals** reduced; **soil degradation and erosion** minimized.
2. **WHAT: Expected Outputs**

- **Establishing:** One **Green Tech Transfer Center** of excellence composed of 3-5 tech demonstration pilot sites.
- **Extending:** A series of **Green Tech Packages** for production, storage, and processing of selected SAPs.
- **Developing:** A set of **Green Enablers** (policies, standards and SOPs) for green production, storage, and processing of the selected SAPs.
- **Setting up:** A **market access platform** for selected SAPs nationally, regionally and globally.
- **Formulating:** A **coordination mechanism** for green development of SAPs nationwide.
2. **WHAT: Thematic Areas**

- **Integration, demonstration, extension and outreach of green technical system for production** with relevant standards formulated.
- **Integration, demonstration, extension and outreach of green technical system for storage** with relevant standards formulated.
- **Integration, demonstration, extension and outreach of green technical system for processing** with relevant standards formulated.
- **Establishment and operation of a green market access platform** for the selected SAPs nationwide, region-wide and worldwide, with relevant policies formulated.
2. WHAT: Timelines

2021
- Developing the GA;
- Organizing the launch event;
- Establishing the global coordination mechanisms;
- Setting up the pilot projects for implementing the GA in one selected demonstration country for each region.

2022-2023
- Setting up large-scale pilots to implement the GA by integration, demonstration and validation of selected SAPs in pilot countries.

2023-2024
- Extending to all participating countries by scaling up of pilot’s outputs.
- Carrying out advocacy and conclusion.

2025
3. **HOW: Organization and Coordination**

- **Global level:** A *Global Steering Committee (SC)* will be set up at FAO headquarters to oversee the implementation of the GA supported by the affiliated *OCOP Coordination Office*.

- **Regional level:** A *Regional Organizing Group (ROG)*** will be set up in each region to organize the implementation supported by the affiliated *OCOP Working Team*.

- **Country level:** A *National Task Force (NTF)*** will be set up in each participating Member for country-level implementation supported by the affiliated *OCOP Working Group*. 
3. **HOW: Internal Synergies**

- **Linking with relevant FAO initiatives:**
  Hand-in Hand, Green Cities, 1000 Digital Villages, etc.

- **Linking with relevant FAO programmes:**
  Technical Cooperation, South-South Cooperation, Sustainable Dryland Agriculture, FAW control, Globally Important Agricultural Heritage Systems, etc.

- **Building technical synergies with** all relevant FAO initiatives and programmes at global, regional and national levels to support and contribute to the implementation of the GA.
3. **HOW: External Collaboration**

- **Technical cooperation:** Mobilizing technical resources from research and training institutions, as well as various technical products from the private sector at global, regional and national levels.

- **Financial cooperation:** Fundraising globally through donations from financial institutions, development organizations, foundations, private sectors, etc.

- **Human resources cooperation:** Welcoming various types of in-kind contributions worldwide to support and contribute to implementing the GA.
3. HOW: Communication and Outreach

- **Raising** awareness of the importance of the GA in contributing to achieving the SDGs, FAO’s Strategic Framework 2022-31, Members’ CPFs, and farmers’ livelihoods.

- **Disseminating** the progress, achievements, experiences, outputs and lessons in implementing the GA.

- **Facilitating** market access and efficient trade of green SAPs at local-community, national, regional and global levels.
Contact Us

For further information, please contact:

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Thank you.