

## 8. COMMUNICATION AND REPORTING

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### 8.1 COMMUNICATION

Communication contributes significantly to FAO's emergency and rehabilitation work through: (i) helping to define and project a coherent identity for the work in emergencies and rehabilitation consistent with the FAO mandate and identity; (ii) improving visibility and raising awareness among key audiences; (iii) building appreciation and buy-in among key stakeholders; (iv) ensuring coordination among humanitarian and development actors in the FSL Cluster, and (v) fostering preparedness, mitigation, response and quick recovery in the context of food- and agriculture-related threats and emergencies through risk and crisis communication.

Within this overall framework, communication during the implementation of this PoA will be strengthened to adequately portray and inform on the vast range of activities being implemented and the expected outcomes foreseen. For example, FAO's contribution to peacebuilding will be articulated in its future communication strategy, as well as other cross-cutting issues. In addition, communication will play an important role in allowing FAO to share knowledge to achieve its goals and to share and build on lessons learned.

### 8.2 REPORTING

Exact reporting modalities will depend on programme funding and donor requirements. However, progress reports will be prepared on a regular basis and additional reviews undertaken. A progress report, based on this PoA, will be prepared by the FAO emergency and rehabilitation team in North Sudan. The report will concisely assess the extent to which the PoA's proposed activities have been funded and carried out, outputs produced and progress towards realizing objectives. It will also present recommendations for any future follow-up action arising from the PoA.

Monitoring of the PoA will also involve periodic reviews of the effectiveness of introducing the PoA. A first selected list of indicators has been developed according to the outcomes expected from the introduction of the Plan. This will be regularly reviewed in order to take into account any lessons learned during the timeframe of the PoA.

### 8.3 REVIEWS

Additional reviews may be prepared at the request of donors or Government authorities. The organization, terms of reference and precise timing and location of the review will be determined in consultation with the requesting parties.

