



Ministerio de Agricultura y Ganadería



The power of gender transformative approaches: addressing discriminatory social norms to improve food security and nutrition for all

Tuesday, 11 October 2022 – 8:30-9:45 CEST

CFS Side Event - EU-RBA Joint Programme on Gender Transformative Approaches for Food Security and Nutrition (JP GTA)

Concept note

Background and objectives

Persisting gender inequalities undermine global efforts to end hunger, improve nutrition and promote sustainable agriculture. Conventional gender-sensitive methodologies, which tend to focus on treating the symptoms of gender discrimination without addressing the structural determinants of gender inequality, have often fallen short in attaining long-standing and transformative impacts.

Gender transformative approaches represent an alternative and a complement to conventional gender approaches to more consciously and intentionally address the underlying causes of inequalities, food insecurity and malnutrition, paying close attention to discriminatory social and gender norms that lie at the center of gender inequalities.

Understanding and addressing such norms in the context of food security and nutrition is thus fundamental to achieving sustained and lasting impacts. Tackling discriminatory gender norms in rural interventions has shown to have positive impacts in key development outcomes such as women's empowerment, prevention of violence against women and girls, health, and food security and nutrition.

Agricultural programmes and policies that promote critical reflections on gender norms and that provide strategies for shifting discriminatory normative practices can thus not only help advance gender equality but also significantly improve food security and nutrition for all.

This side event will highlight the relevance of addressing discriminatory social norms to improve food security and nutrition for all through the power of gender transformative approaches. It will emphasize the importance of understanding and addressing unequal gender norms to ensure transformative change in the lives of women and girls, men and boys.

In particular, it will:

- highlight the relevance and effectiveness of gender transformative approaches to achieve SDG 2 and SDG 5;
- showcase concrete examples of inter-institutional work implemented by the United Nations Rome-based Agencies under the EU-RBA Joint Programme on Gender Transformative Approaches for Food Security and Nutrition (JP GTA) in Ecuador and Malawi as well as by other development actors, such as Global Affairs Canada and UN Women; and
- present concrete tools and strategies that can support the implementation of national policies, strategies and global policy guidelines to identify and transform discriminatory gender norms.

Objectives:

- Raise awareness about the role of social norms in creating and perpetuating gender inequality to the detriment to food security and nutrition.
- Raise awareness about the significant transformational potential that addressing discriminatory social norms can have for achieving SDG 2 (zero hunger) and SDG 5 (gender equality).
- Showcase examples of successful methodologies and interventions to challenge and transform discriminatory gender norms in programmes for food security and nutrition.



This CFS Side Event is organized in the framework of the EU-RBA Joint Programme on Gender Transformative Approaches for Food Security and Nutrition implemented by FAO, IFAD and WFP in collaboration with and through the financial support of the European Union.



For more information visit:

<https://www.fao.org/joint-programme-gender-transformative-approaches/en>

CFS50 Side Event

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Virtual / Zoom

Agenda

Moderator: Elizabeth Burges-Sims, Senior Gender Advisor, WFP

8.30 Welcome and opening remarks

- Máximo Torero, Chief Economist, FAO
- Renate Hahlen, Deputy Permanent Representative, EU Delegation in Rome

8.40 Panel discussion

Setting the scene

- Jemimah Njuki, Chief, Women's Economic Empowerment, UN Women

Successful methodologies and strategies to assess and address discriminatory social norms

- Carlos Santiago Chango Uñog, Undersecretary for Family Farming, Ministry of Agriculture and Livestock of Ecuador
- Billy Molosoni, Gender Justice and Advocacy Lead, CARE International in Malawi
- Marta Berggren, Deputy Director of the Gender Equality Division, Global Affairs Canada

9.20 Interactive plenary discussion

9.40 Closing remarks

- Emily Wylde, Senior Technical Specialist (Social Inclusion - Poverty Targeting), IFAD

The event will be conducted in English with simultaneous interpretation in Arabic, Chinese, French, Spanish and Russian.