

Promoting and achieving the Zero Hunger Challenge:
the UN at Expo Milano 2015
and
South-South Cooperation in Latin America and the Caribbean

CONCEPT NOTE

Organizers	Italy, UN-Expo 2015 team, Expo S.p.A., GRULAC Members
Focal Persons	Gladys Urbaneja, Ambassador of Venezuela - PR to FAO (Gladys.urbaneja@gmail.com) Clara Velez, UN Expo Coordinator (clara.velezfraga@fao.org) Aoife Riordan, UN Expo Team (aoife.riordan@fao.org)
Objectives and Programme	<p>Objectives</p> <p>Promoting the Zero Hunger Challenge – the UN at Expo Milano 2015</p> <ul style="list-style-type: none"> • To present Expo 2015 as a global platform where new ideas on how to end hunger will be shared by various stakeholders. Already 147 countries have confirmed their participation, representing over 93% of the world population. The UN will bring to the fore the theme of its participation, “The Zero Hunger Challenge - United for a sustainable world”, underlining how it is possible to end hunger in this lifetime and how all levels of society, including governments, the private sector and civil society, need to unite to achieve this outcome. Links between the theme for Expo Milano 2015, “Feeding the Planet. Energy for life”, and ICN2 will also be explored. <p>Achieving the Zero Hunger Challenge - Initiatives of South-South and Triangular Cooperation for Food Security and Nutrition in Latin America and the Caribbean</p> <ul style="list-style-type: none"> • To demonstrate how international- and multi-stakeholder cooperation, such as the South-South Cooperation for food security and nutrition, play a crucial role in meeting the Zero Hunger Challenge. Successful experiences of South-South cooperation will be showcased. <p>Programme</p> <p><i>FAO Atrium - Part 1- Ribbon cutting ceremony</i></p> <ol style="list-style-type: none"> 1. Inauguration of the UN spoon installation for Expo Milano 2015, FAO Atrium, 17.45, after which all move up to the Green Room <p><i>Green Room – Part 2- side event</i></p> <ol style="list-style-type: none"> 2. Opening remarks from the FAO Director-General

	<p style="text-align: center;">Promoting the Zero Hunger Challenge</p> <ol style="list-style-type: none"> 3. Video on Expo Milano 2015 as people take their seats 4. Welcome note by the moderator 5. Promoting the ZHC – 3 speeches of 5 min each: Italy, Expo Milano and the UN 6. Video presentation on the UN participation in Expo Milano 2015 (2.5 minutes) <p style="text-align: center;">Achieving the Zero Hunger Challenge</p> <ol style="list-style-type: none"> 7. Introduction from the moderator – how successful experiences from South-South Cooperation demonstrate success in meeting the ZHC 8. Achieving the ZHC – 7-minute speeches from Ministers or high-level representatives from Argentina, Brazil, Colombia, Ecuador and Venezuela including: <ul style="list-style-type: none"> - Brazil - School feeding programme and South-South cooperation - Venezuela - Initiatives of South-South cooperation under the scheme ALBA-TCP - Other presentations on policies and plans to eradicate hunger and improve nutrition implemented through South-South and triangular cooperation 9. Closing remarks by the moderator
<p>Speakers</p>	<p>FAO Director-General José Graziano da Silva</p> <p>UN Participation in Expo Milano 2015</p> <ol style="list-style-type: none"> 1. Maurizio Martina, Italian Minister of Agricultural, Food and Forestry Policies 2. Eduardo Rojas, UN Commissioner-General for Expo 2015 3. Roberto Arditti, Director of Institutional Affairs, Expo S.p.A. <p>Initiatives of South-South and Triangular Cooperation for Food Security and Nutrition in Latin America and the Caribbean</p> <ol style="list-style-type: none"> 1. Ambassador Claudio Javier Rozencwaig, Permanent Representative of Argentina to FAO, IFAD and WFP. 2. Albaneide Maria Lima Peixinho, General Coordinator of the National School Feeding Programme, National Fund for Educational Development (FNDE), Ministry of Education, Brazil. 3. Michela Espinosa Reyes, Sub-Director of Food Security and Nutrition (SSAN) in the Department of Social Prosperity, Colombia. 4. María Augusta Calle, Member of Parliament of the National Assembly of Ecuador, Vice-president of the Commission for the Sovereignty, Integration, International Relations, and Integral Safety of the National Assembly. 5. Alfredo Emilio Baldizán, Vice-minister of Agricultural and Livestock Production- Ministry of Popular Power for Agriculture and Lands,

	Venezuela.
Moderator	Marcela Villarreal
Date and venue	20 November, 17:45-19.30, FAO Atrium (17.45) and Green Room (18.10)
Languages	Italian, English, Spanish
Refreshments/Food	Will be provided