



Small and medium enterprises and nutrition - Making the business case



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This is the first of a series of two e-learning courses on small and medium enterprises (SMEs) and nutrition. In this course, you will discover the business case for leveraging SMEs - and particularly those engaged in the post-production stages of the value chain - to make food systems more nutrition-sensitive.



2 hours



Available in English

You will learn about

- The key role that SMEs play in food systems.
- The rationale for making nutrition-sensitive investments, both from an SME and a public health perspective.
- Nine examples of nutrition-sensitive investments and the respective business cases.
- The key elements of an enabling environment to facilitate nutrition-sensitive investments from SMEs.

Digital badge



Who is the course for?

This e-learning course targets SME trainers, SME representatives and policy-makers working on SMEs development, sustainable food systems and nutrition. It will also benefit those interested in learning more about sustainable food systems.

Key partners

This course was developed by the Food and Agriculture Organization of the United Nations (FAO) through the support of the project “Strengthening capacities for nutrition-sensitive food systems through a multi-stakeholder approach”, funded by the Ministry of Agriculture, Forestry and Fisheries of Japan (MAFF) and implemented in collaboration with the Governments of Ghana, Kenya and Viet Nam.

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