



## Course 3: Business plan - Detailed description



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This is the third in a series of three e-courses designed to assist field technicians in working with communities, groups or individuals wishing to prepare effective investment proposals.

This course explores how to convert a business concept into a detailed business plan with the RuralInvest software and interpret the main indicators.



1.5 hours



Available in English

### You will learn about

- Create a business plan with the RuralInvest software from a business concept.
- Describe and interpret the two main financial indicators of a business plan: the internal rate of return (IRR) and the net present value (NPV).
- Describe long and short term financing options and its related concepts.
- Describe how to conduct an incremental and sensitivity analysis.
- Configure the software as well as share plans with collaborators.

### Digital badge



## Who is the course for?

People with the following profiles would benefit from taking this course:

- Field technicians and extension agents.
- Financial institution agents.
- International development staff.
- Members of universities and training centres.
- Business plan development consultants and financial specialists.

## Key partners

This course was developed by the Food and Agriculture Organization of the United Nations (FAO).

## FAO @learning Academy



This course is available through the FAO @learning Academy.

Please visit the Academy and browse our extensive catalogue in multiple languages. Register once to access over 180 titles.

All courses are available as a global public good for free.

## How to access the course

1. Go to the e-learning Academy: [elearning.fao.org](http://elearning.fao.org)
2. Register and log-in with your user name and password



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