



## Managing a hire service as a business



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Mechanization hire service managers and machinery service providers need to know well the running of a hire service as a business, considering the essential concepts of organizational management. This course analyses the areas of diagnosis, planning, organization, leadership and control needed to manage a mechanization hire service business in an environmentally friendly way. The course covers the concepts of entrepreneurship and management, as well as organization, operations, and the correct financial management of the mechanization hire service business.



1 hour and 25 minutes



Available in English and French

### You will learn about

- The concepts of entrepreneurship and management.
- The importance of managing a mechanization hire service as a business.
- How to manage a machinery hire service as a business.
- Describing hire service management in terms of business organization, operations and finance.

### Digital badge



## Who is the course for?

This course is designed for a range of stakeholders with an interest in agricultural mechanization and the basics of running a hire service business. More specifically, the course is targeted towards:

- Smallholder farmers and rural youth interested in mechanization hire service provision.
- Existing or new mechanization hire service providers along the food value chain.
- Mechanization and agri-business specialists.
- Staff from organizations providing training in mechanization hire service provision.

## Key partners

This course was developed by the Food and Agriculture Organization of the United Nations (FAO) Plant Production and Protection Division, and the International Maize and Wheat Improvement Center (CIMMYT). The creation of this course was possible through funding provided by the Mechanization Working Group of the German Development Agency (GIZ) Global Programme for the Green Innovation Centres through the Federal Ministry for Economic Cooperation and Development (BMZ), Germany.

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## How to access the course

1. Go to the e-learning Academy: [elearning.fao.org](http://elearning.fao.org)
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