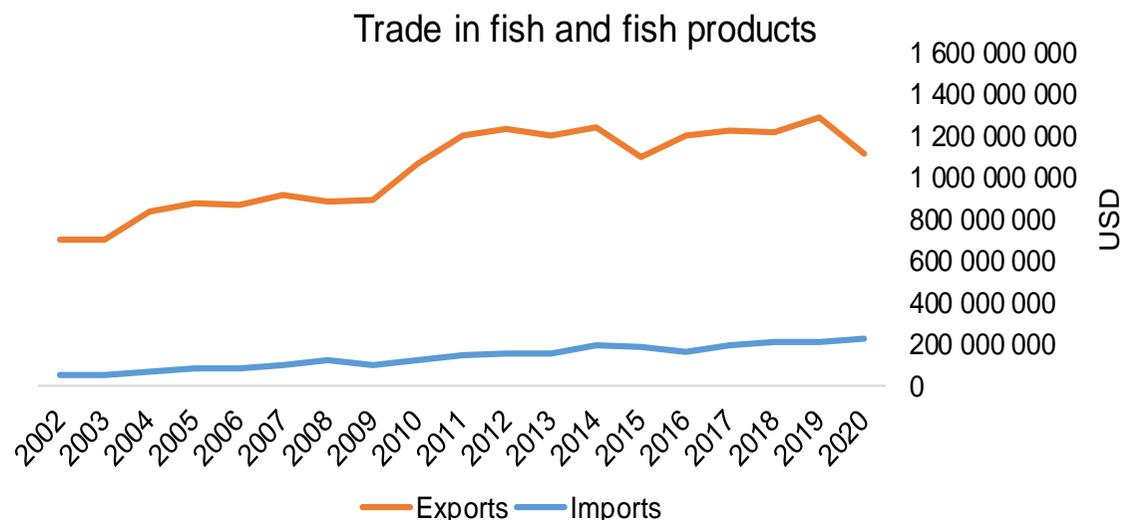




COUNTRY BRIEF

Population	Ease of doing business rank
5 086 000	1st
Length of coastline	Exclusive economic zone
17 209 km	3 887 440 km ²
Average GDP growth	GDP per capita
4.99%	USD 41 400



GDP from fisheries

0.85%

Fish available for consumption

25.0 kg/capita

Imports of fish and fish products - 2020

USD 231 676 110

Agricultural GDP from fisheries

N/A

Fisheries and aquaculture production

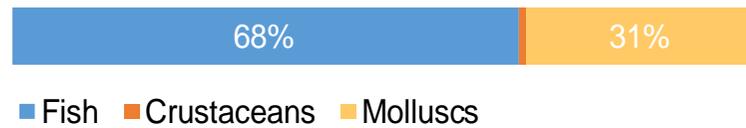
Total	482 460 tonnes
Fisheries	75%
Aquaculture	25%

Exports of fish and fish products - 2020

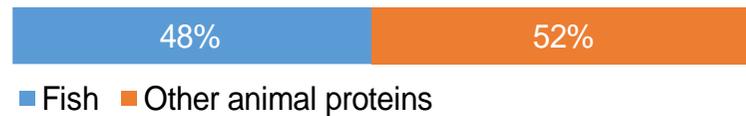
USD 1 118 847 380

Production and Trade Breakdown

Production by volume



Imports by value



Exports by value



Production - Top 10 Species (Volume)

Rank	Species	Volume (Tonnes)
1 st	Blue grenadier	105 220
2 nd	New Zealand mussel	101 772
3 rd	Wellington flying squid	41 929
4 th	Jack and horse mackerels nei	37 356
5 th	Snoek	20 637
6 th	Pink cusk-eel	16 336
7 th	Chinook (Spring=King) salmon	15 511
8 th	Southern blue whiting	13 375
9 th	Oreo dories nei	10 512
10 th	Orange roughy	8 676

Imports - Top 10 Products (Value)

			USD
1 st	Shrimps, prawns	frozen HS 0306.17	29 587 060
2 nd	Tunas, skipjack, bonito	prepared or preserved; whole or in pieces HS 1604.14	28 251 430
3 rd	Fish fats or oils and fractions thereof	not chemically modified or from fish-livers HS 1504.20	15 854 260
4 th	Shrimps, prawns	prepared or preserved, not in airtight containers HS 1605.21	15 293 380
5 th	Fish, other than species in 0304.7	frozen fillets HS 0304.79	14 437 930
6 th	Pacific, Atlantic, Danube salmon	smoked, including fillets HS 0305.41	13 229 500
7 th	Crustaceans	frozen; includes derivative flours, meals and pellets HS 0306.19	11 520 740
8 th	Fish	prepared or preserved HS 1604.20	10 934 460
9 th	Fish, other than species in 1604	prepared or preserved; whole or in pieces HS 1604.19	10 529 670
10 th	Toothfish	frozen; excluding fillets, livers and roes HS 0303.83	9 782 920

Exports - Top 10 Products (Value)

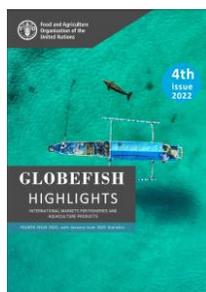
			USD
1 st	Lobsters	live, fresh or chilled HS 0306.32	186 203 660
2 nd	Mussels	frozen HS 0307.32	159 972 060
3 rd	Squid, cuttlefish	frozen HS 0307.43	124 568 870
4 th	Fish, other than species in 0304.7	frozen fillets HS 0304.79	96 275 370
5 th	Fish, other than species in 0303	frozen; excluding fillets, livers and roes HS 0303.89	84 900 950
6 th	Jack, horse mackerel	frozen; excluding fillets, livers and roes HS 0303.55	43 204 070
7 th	Pacific salmon	fresh or chilled; excluding fillets, livers and roes HS 0302.13	42 646 180
8 th	Fish	frozen; excluding fillets, livers and roes HS 0303.69	31 920 790
9 th	Fish, other than species in 0302	fresh or chilled; excluding fillets, livers and roes HS 0302.89	31 720 470
10 th	Fish, other than species in 0304	frozen fillets HS 0304.89	28 716 980

Established in 1984, GLOBEFISH is a multi-donor funded project in the Fisheries Division of the Food and Agriculture Organization of the United Nations (FAO), responsible for providing up-to-date market and trade information on fish and fish products.

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This is the second edition of the GLOBEFISH Market Profiles produced for this country, and was made at the beginning of 2023.

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Please note

Re-exports and re-imports are not included. The term N/A has been used to indicate that information was not found in the indicated sources. The classification of fish and fish products as either processed or unprocessed is very broad and is intended for indicative purposes only.

[HS codes for fish and fish products](#)

International trade codes for fish and fish products in a user friendly format.



Sources and time periods:

-Fishing and aquaculture production (2020):
FAO's [Global Fishery and Aquaculture Production Statistics](#)

-Fish available for consumption (2017):
FAO's [Fishery and Aquaculture Statistics 2019](#)

-Population (2020), GDP Growth (2016-2020), GDP per Capita (2020):
IMF's [World Economic Outlook Databases](#)

-Imports, Exports and Share of Trade (2020):
FAO's [Global Fishery and Aquaculture Commodities Statistics](#)

-GDP, GDP from fisheries, GDP from agriculture (2020):
World Bank's [World Development Indicators](#),
OECD's [National Accounts Statistics](#) or
UNSD's [National Accounts](#)

-Ease of doing business (2020):
World Bank's [Ease of Doing Business](#) ranking

-Length of Coastline, Exclusive Economic Zone, Exclusive Fishing Zone (2003):
UNEP's [Global Environment Outlook](#)

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